

Ekaterina Karagianni



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4002, Limassol, Cyprus



Experience

RoboGate (RoboMarkets)

Limassol, Cyprus

In-house Visual Designer

September 2020

– February 2024

PumaPay

Limassol, Cyprus

In-house UX/UI/Graphic Designer

February 2018

– June 2020

FxPro

Limassol, Cyprus

In-house UX/UI/Graphic Designer

August 2016

– February 2018

XBT Holding

Limassol, Cyprus

Freelance Web/Graphic Designer

July 2011

– May 2016

DOZATEK Ltd.

Moscow, Russia

Freelance Web Designer

Autumn 2011

– Autumn 2014

Free-lance.ru (VAAN Ltd.),

Moscow, Russia

Freelance Web Designer

Summer 2008

– Spring 2014

Specialties

- Web-design
- Mobile/Web applications
- Banners
- Social media
- Presentations
- Exhibit Design
- Print media
- Brand identity
- Animation
- Illustrations

Applications Skills



Adobe
Photoshop



Adobe
Illustrator



Adobe
InDesign



Adobe
XD



Google
Web
Designer



Unbounce



Sketch



Figma



Webflow

Exhibitions, Honors

- **Exhibited work** in "*Golden Bee 12 Moscow Global Biennale of Graphic Design*", Organized by Academy of Graphic Design, Moscow.
- **Won 2nd place** in the contest "*The Importance of Water*", Organized by The Water Development Department, Nicosia, Cyprus.

Education

Bachelor of Arts in Graphic Communication

University of Nicosia, Cyprus

Emphasis: **Graphic Design**

Minor: **Multimedia**

Grade Point Average:
3.695 out of possible 4.0

Case studies for curious minds

RoboGate (RoboMarkets)

Limassol, Cyprus

In-house Visual Designer

- Designed and optimised landing pages, emails, and social media banners for marketing campaigns, by using A/B testing and in collaboration with stakeholders to identify high-performing designs and enhance user engagement
- Redesigned and maintained website pages to align with the company's design language, improving user experience and visual consistency across all digital platforms
- Created custom icons and graphics to support marketing campaigns and enhance the website's visual appeal, strengthening brand identity

August 1
2016

October 17
2014

October 2012
– June 2016

Portfolio



Case studies in images ↗

Password for PDF: design

Language Skills

Mother Tongue:
Russian (*Native*)

English (*Advanced*)

Greek (*Basic*)

Additional Details

- *No work permit is required.*
- *I have a sixth sense for spotting misaligned pixels and typos—it's both a blessing and a curse!*

September 2020
– February 2024

